

## **California Institute of Advanced Management Offers A Premier Experiential Learning for MBA Degree Seeking Students**

**Alhambra, CA, February 1st:** The California Institute of Advanced Management, a.k.a. "CiAM", is a premier experiential learning university specializing in one single, revolutionary MBA program, designed to provide students with "battle ready" business skills for today's ever-changing business world. CiAM students learn business theories and subjects through hands on consulting projects with actual operating businesses as part of their coursework. Learn marketing by helping a business enter a new marketplace, learn accounting by helping a business move from a FIFO to LIFO system, learn operations by helping a business reevaluate their production line. These are a just a few examples of the types of real-world business projects CiAM students work on, totaling up to 8 projects throughout the entire [MBA degree program](#).

For more information visit the official website: <https://www.ciam.edu/>

The CiAM Student Consulting model is a unique part of our school not found in any other university. Every consulting project is offered pro bono, provided at no cost to the businesses, and benefits students with unbeatable hands-on experiences, helping them create a compelling portfolio that distinguishes them from their peers. To date, CiAM students have done over 100 consulting reports for local and international businesses. Whether you want to be an entrepreneur, enhance value to your existing employer, or transition to a new career, the California Institute of Advanced Management MBA program will help get you where you want to go.

"The California Institute of Advanced Management (CIAM) has one goal: to give you the opportunity to create your own future in the setting of your choice. To accomplish this we have built our courses and our program around what managers and entrepreneurs need to know to succeed in today's challenging and competitive environment. Top executives and future employers today understand that today's essential employees--who Peter F. Drucker, The Father of Modern Management, called "knowledge workers"-- cannot be managed, but must be led. The CIAM MBA gives you the keys to open these doors by building on your personal world setting."

**- Jennie Ta, MBA, President of CIAM**

### **Upcoming Events:**

Join us on February 24th, 2019 @ 10:00am PST with Joseph Cabral for a free presentation on "The Importance Of The Break-Even Analysis". Open to the public. Location is Building A10, 4th Floor, Classroom B. Learn more about the event [here](#).

### **California Institute of Advanced Management**

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About us: <https://www.ciam.edu/about-us/about-ciam>