

March 3, 2021

Ms. Jennie Ta  
President/CEO  
California Institute of Advanced Management  
1000 S. Fremont Ave, Mailbox #45  
Building A10, 4th Floor, Suite 10402  
Alhambra, CA 91803

Dear President/CEO Ta:

This letter serves as formal notification and official record of action taken concerning California Institute of Advanced Management (CIAM) by the WASC Senior College and University Commission (WSCUC) at its meeting February 19, 2021. This action was taken after consideration of the report of the review team that conducted the Special Visit to California Institute of Advanced Management October 16, 2020. The Commission also reviewed the institutional report and exhibits submitted by California Institute of Advanced Management prior to the Special Visit. The Commission appreciated the opportunity to discuss the visit with you and your colleague Juan Garcia, Vice President and Provost. Your comments were very helpful in informing the Commission's deliberations. The date of this action constitutes the effective date of the institution's status with WSCUC.

### **Actions**

1. Receive the Special Visit team report that focused on:
  - (1) Alignment of course and program student learning outcomes so that the assessment of student learning can be measured, and provision of data to support the continuous improvement process
  - (2) Support of faculty in their efforts to collectively develop and be responsible for establishing student learning outcomes and standards of performance, including the creation and application of assessment instruments; and
  - (3) Implementation of the enrollment management plan, paying special attention to its targets and goals for domestic student enrollment.
2. Continue with the previously scheduled reaffirmation review with the Offsite Review in spring 2024 and the Accreditation Visit in fall 2024

The Commission commends California Institute of Advanced Management in particular for the following:

1. Impressive progress in aligning course, program, and institutional learning outcomes that allow for the authentic assessment of student learning and continuous improvement.

2. Support of its full-time and adjunct faculty in collectively developing and establishing student learning outcomes and developing appropriate tools to measure those outcomes.
3. Commitment of faculty—both full-time and adjunct—in carrying out the institution’s mission and sharing in the academic decision making.
4. Successful enrollment growth during these unprecedented times, especially in a degree area that has seen year-over-year national declines.

The Commission requires the institution to respond to the following issues:

1. Continue to implement the new multi-year program review process scheduled to culminate in 2024 with review of course learning outcomes as planned. (CFR 2.7)
2. Develop a multi-year strategic plan that includes enrollment and academic programs with goals and benchmarks. (CFR 4.6, 4.7)

In accordance with Commission policy, a copy of this letter is being sent to the chair of California Institute of Advanced Management’s governing board. The Commission expects that the team report and this action letter will be posted in a readily accessible location on the California Institute of Advanced Management’s website and widely distributed throughout the institution to promote further engagement and improvement and to support the institution's response to the specific issues identified in these documents. The team report and the Commission’s action letter will also be posted on the WSCUC website. If the institution wishes to respond to the Commission action on its own website, WSCUC will post a link to that response on the WSCUC website.

Finally, the Commission wishes to express its appreciation for the extensive work that California Institute of Advanced Management undertook in preparing for and supporting this accreditation review. WSCUC is committed to an accreditation process that adds value to institutions while contributing to public accountability, and we thank you for your continued support of this process. Please contact me if you have any questions about this letter or the action of the Commission.

Sincerely,



Jamienne S. Studley  
President

JSS/so

Cc: Phillip Doolittle, Commission Chair  
Claudia Sarabia, ALO  
Leonard Kwiatkowski, Board Chair  
Members of the Special Visit team  
Susan Opp, Vice President